

Privacy Policy

This is the Privacy Policy of Utracon Corporation Pte Ltd, its subsidiaries and related companies (collectively the "Utracon Group") as listed on <http://utracon.com/ucplwp/index.php/contact-us/>.

This Privacy Policy applies to the utracon.com website ("Website") and sets out the basis which Utracon Group ("we", "us", or "our") in compliance with the Personal Data Protection Act of Singapore ("PDPA"). By using the Website, you consent and agree to the collection and use of information in accordance with this Privacy Policy.

Information Collected from All Visitors to our Website

We will obtain personal data about you when you visit the Website.

When you visit us, we may use third party services such as Google Analytics to monitor the use of the Website through the use of cookies and similar tracking devices. For instance, we may monitor the number of times you visit our Website or which pages you go to etc. This information helps us to build a profile of our users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually. Please refer to our section on "Use of Cookies" in this Privacy Policy.

In addition, we may collect information that your browser sends whenever you visit our Website ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Website that you visit, the time and date of your visit, the time spent on those pages and other statistics. This information provides general statistics regarding the use of our Website.

This section applies to all visitors to our Website.

Additional Personal Information that May Be Collected

While using our Website, we may ask you to provide us voluntarily with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name, contact number, email, the purpose of your query etc that you voluntarily submitted through our Website ("Personal Information").

Use of Cookies

The Website uses "cookies" to help you personalize your online experience. A cookie is a text file that is sent to your browser by a web page server.

Cookies on the Website may be used to ensure a smooth user experience, perform analytics, and for showing relevant advertisements. Please note that third parties (such as analytics software) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies. The Website uses Google Analytics. Please refer to <http://www.google.com/policies/privacy/partners> to find out more about how Google uses data when you use our Website and how to control the information sent to Google.

Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to access all or parts of our Website or to fully experience the interactive features of our services or websites you visit.

Use of Personal Information and Data

We may use the collected information for any or all of the following purposes:

1. operating, monitoring, improving and administering the Website;
2. responding to, handling, and processing queries, requests and feedback from you;
3. managing your relationship with us;
4. sending you marketing information about our goods and/or services;
5. any other purposes for which you have provided the information; and
6. any other incidental business purposes related to or in connection with the above.

Non-disclosure

We do not sell, rent, lease, or release your Personal Information to third parties.

Disclosure of Personal Information

We will only disclose your Personal Information, without notice, if required to do so by law or in the good faith belief that any such action is necessary to comply with any legal requirements or comply with legal process served on us or the Website. This includes disclosures to legal, regulatory, governmental or authorities.

Withdrawing Your Consent

The consent that you provide for the collection, use and disclosure of your Personal Information will remain valid until such time it is being withdrawn by you in writing via email to utracon@utracon.com. You may withdraw consent and request us to stop using and/or disclosing your Personal Information for any or all of the purposes listed above by submitting your request in writing via email to utracon@utracon.com.

Upon receipt of your written request to withdraw your consent, we may require reasonable time for your request to be processed and for us to notify you of any consequences of us acceding to the same.

Please note that withdrawing consent does not affect our right to continue to collect, use and disclose Personal Information where such collection, use and disclose without consent is permitted or required under applicable laws.

Access to, Correction and/or Updating of Your Personal Information

If you wish to make (a) an access request for access to a copy of the Personal Information which we hold about you or information about the ways in which we use or disclose your Personal Information, or (b) a correction request to correct or update any of your Personal Information which we hold about you, you may submit your request in writing via email to utracon@utracon.com.

We will respond to your request within reasonable time. If we are unable to provide you with your Personal Information or to make a correction requested by you, we shall generally inform you of the reasons why we are unable to do so (except where we are not required to do so under the PDPA).

Protection and Security of Your Personal Information

We strive to maintain the safety of your Personal Information. To safeguard your Personal Information from unauthorised access, collection, use, disclosure, copying, modification, disposal or similar risks, we have introduced appropriate administrative, physical and technical measures such as antivirus protection and limited authorized access to secure all storage and transmission of Personal Information by us, and disclosing data both internally and to our authorised third party service providers and agents only on need-to-know basis.

You should be aware, however, that no method of transmission over the internet or method of electronic storage is completely secure. While security cannot be guaranteed, we strive to protect the security of your information and are constantly reviewing and enhancing our information security measures.

Retention of Personal Information

We may retain your Personal Information for as long as it is necessary to fulfil the purpose for which it was collected, or as required or permitted by applicable laws.

We will cease to retain your Personal Information, or remove the means by which the data can be associated with you, as soon as it is reasonable to assume that such retention no longer serves the purpose for which the Personal Information was collected, and is no longer necessary for legal or business purposes.

Links to Other Websites

Our Website may contain links to other websites. This Privacy Policy only applies to this website so when you link to other websites you should read their own privacy policies.

Changes to This Privacy Policy

We may update and revise this Privacy Policy from time to time without any prior notice. We encourage you to periodically review this Privacy Policy to be informed of how we protecting your information.

Governing Law

This Privacy Policy is governed by the laws of Singapore. You agree to submit to the exclusive jurisdiction of the Courts of Singapore if any dispute relating to this Privacy Policy.

Contact Information

Utracon Group welcomes your comments regarding this Privacy Policy. If you believe that the Website has not adhered to this Privacy Policy, please contact us at utracon@utracon.com.